

FRIENDS OF THE CHICAGO RIVER

2011 Corporate Engagement Opportunities



Mayor Daley mingles with guests at the Big Fish Ball

Business Membership

Our business member program provides companies with the opportunity to support the Chicago River at the level that is right for them. All gifts help Friends fulfill our commitment to improve the Chicago River.

Benefits for business members

- Donor recognition • Environmental education • Much more

19th Annual Chicago River Day • May 14, 2011

Chicago River Day is Friends' largest volunteer event. It involves thousands of individuals, families, schools, corporate groups, and neighborhood associations each year. Volunteers work together at 65 sites to improve the river by picking up garbage; restoring trails and habitat; and learning stormwater management techniques they can employ at home. HSBC North America and Pactiv Corporation were among 12 sponsors in 2010, and 4,000 volunteers participated.

Benefits for River Day sponsors

- Substantial market exposure • Employee volunteerism and team building

6th Annual Big Fish Ball • June 8, 2011

Friends' Big Fish Ball is one of the city's most unique fundraising events. The summer evening festivities along the Chicago River downtown include elegant outdoor dining and rivercentric spectacles for 400 guests. Illinois Governor Pat Quinn, Chicago Mayor Richard M. Daley, and Christopher G. Kennedy, President, Merchandise Mart Properties, Inc. were last year's Honorary Chairs. Past corporate supporters have included Aon, Boeing, Hines, Kirkland & Ellis, Ozinga, Wight & Company, and many more. Thirty sponsors were part of the 2010 event.

Benefits for Big Fish Ball sponsors

- Substantial market exposure • Event tickets • Networking • Special recognition

Corporate Volunteer Days

Friends organizes and leads volunteer workdays for corporate groups to contribute as a team to hands-on river restoration. Projects such as invasive plant removal, water quality workshops, and much more at our demonstration site get employees excited about the river and offer the opportunity to return to the site to see the long-term results of volunteer stewardship over time.

Benefits for program supporters

- Employee volunteerism and team building • Environmental education

Blue Ribbon Awards

Promote river sensitive development as a sponsor of the Blue Ribbon Awards which recognizes and honors the work of developers, designers, municipalities,

"We at Harris Bank enjoy teaming up with Friends of the Chicago River for our annual Employee Volunteer Day each summer. The Chicago River is such an important component of so many parts of local life from sports and leisure to residential and economic development - and we view our support as an investment in the future of our great city."

— Judy Rice, Senior Vice President of Community Affairs and Economic Development, Harris Bank

and others for creative approaches to river-sensitive design and implementation. We celebrate work that exemplifies river ideals as defined by Friends' Chicago River Blue program. Winners in 2010 included Chicago Mayor Richard M. Daley, the Chicago Riverwalk, and Glenview's West Fork Restoration Project.

Benefits for Blue Ribbon Award sponsors

- Market exposure and recognition



Colbert Packaging employees on a guided canoe trip with Friends

Urban Canoe Adventures

Friends offers companies the chance to paddle together and see birds, beavers, barges, and more. We provide equipment and trained, experienced canoe guides for trips ranging from scenic forest preserves to impressive downtown canyons.

Benefits for program supporters

- Team building • Client entertainment

Chicago River Summit • June 24 (tentative), 2011 Founded in partnership with then Lt. Governor Quinn, the River Summit brings together regional leaders to discuss systemic problems facing the river and what we can do together to address them. Topics have ranged from water quality standards to environmental best management practices for real estate development.

Benefits for River Summit sponsors

- Environmental education • Market exposure and recognition • Networking

Bridgehouse Museum Naming Opportunities

A naming gift to Friends' McCormick Bridgehouse & Chicago River Museum, where thousands of visitors discover the marvels of the Chicago River every year, sends a lasting message that your business generously contributed your support to improve and protect the river. Named gift plaques are permanently affixed to highly noticeable areas within the museum. We also offer an exclusive opportunity to name our most popular exhibit, the Gear Room.

Benefits for naming sponsors

- Substantial market exposure and recognition

Green Directory

Attract clients while expressing your support for Friends and river-friendly design throughout the watershed by choosing to list your company in our Chicago River Blue's online "Green Directory". Join other professional services providers, contractors, and suppliers who support the river and want their name in front of Blue Ribbon Award applicants and other developers.

Benefits for Green Directory participation

- Market exposure and recognition

Chicago River 101 (and more!)

Our experts can lead your employees to a better understanding of river-related environmental issues.

Benefits for training participants

- Environmental education • Employee engagement

Grants and Contributions

Friends has numerous programs that need support. Grants and contributions have allowed us to create a restoration site, fight for clean water, bring thousands of students to the river for hands on environmental learning, and much more.

For more information about our corporate engagement opportunities, contact:

Mary Beth Sova
Director of Development
Friends of the Chicago River
28 E. Jackson Blvd., Suite 1800
Chicago, IL 60604-2272
p: (312) 939 0490, ext. 19
e: msova@chicagoriver.org

FRIENDS OF THE CHICAGO RIVER

Business Membership and Corporate Opportunities Reply Form



HSBC employees volunteer at our Edgebrook Woods demonstration site

We would like to join or renew as a Business Member.

- \$5,000 Gray Wolf
- \$2,500 Red Fox
- \$1,000 Mink
- \$500 Great Horned Owl
- \$250 Blackcrowned Night Heron
- \$150 Yellowheaded Blackbird
- \$100 Blanding's Turtle / general business membership
- Other: \$_____

Please contact me about how my company and our employees can get involved in 2011 with Friends of the Chicago River's:

- Chicago River Day
- Chicago River Summit
- Big Fish Ball
- Bridgehouse Naming Opportunities
- Corporate Volunteer Days
- Green Directory
- Blue Ribbon Awards
- Chicago River 101 (and more!)
- Urban Canoe Adventures
- Grants and Contributions

Contact information

Name _____

Title _____

Company _____

Address _____

City, State & Zip _____

Daytime phone _____ Email _____

For recognition purposes, please list my company as: (if different from above)

Payment method

- My check made payable to Friends of the Chicago River is enclosed.
- Charge my: __ American Express __ Discover __ MasterCard __ VISA

Card number _____

Expiration date _____ 34 digit security code _____

Card holder's name & billing address (if different from above) _____

- My company will send a check separately. Expect it in about _____ weeks.

All business members receive:

- A subscription to Friends' newsletter, filled with important information on issues that effect the Chicago River plus a calendar of river-related events
- Volunteer bulletins, email actions alerts, and other opportunities for hands-on involvement
- All business members receive
- Invitations to special events like the Big Fish Ball and Chicago River Day
- Discounts on canoe trips
- Listing in Friends' Annual Report
- Business Member certificate showing your customers and employees that you care about the environment and the Chicago River

And perhaps most significantly,

- The reward of knowing that your membership contribution has a direct impact on improving the river's health and vitality

Please return this form to:

Friends of the Chicago River 28
E. Jackson Blvd., Suite 1800
Chicago, IL 60604 fax (312) 939-0931