

Chicago River Day 20/20: See What You Can Do April 23 - May 12, 2012

Overview



In 1992, Friends of the Chicago River hosted 25 volunteers for “Chicago River Rescue Day.” That small group rescued the river by pulling old shopping carts, mattresses, and plastic bags from its banks. Little did they know that day would continue year after year, evolving into Chicago River Day which now hosts over 4,000 volunteers at 62 sites along the river each year.

Twenty years later, we will mark this amazing volunteer undertaking with our most exciting celebration ever. **Chicago River Day 20/20: See What You Can Do** is Friends’ celebration of the last 20 years of people working together to improve the Chicago River and its watershed. These 20 days of events and activities will showcase the many aspects of the Chicago River from its vibrant landscapes, varying communities, and abundant wildlife.

The celebration begins on April 23, 2012 with daily activities designed to engage all watershed residents to highlight, have fun with, and improve the Chicago River leading up to the 20th annual **Chicago River Day** on May 12, 2012. On that day, Friends and over 4,000 volunteers with thousands more beyond the banks gather for a day of hands-on environmental work along the Chicago River. Volunteers include active citizens and policy-makers alike who range in age from pre-schoolers to seniors working side-by-side to collect garbage and sort for recycling, remove invasive vegetation, spruce up river-edge trails, plant native seedlings, and much more.

Why become a sponsor

As a Chicago River Day 20/20 sponsor, you will have the opportunity for substantial market exposure, employee engagement, great goodwill toward your company, and the knowledge that your contribution made a truly tangible difference.

With Chicago River Day 20/20’s calendar of events such as a bluegill release, a get on the river day, a scavenger hunt, a river-edge pub crawl, an interactive online river map and much much more, we will broaden and deepen our volunteer and public participation and awareness beyond the banks and include many thousands more. Companies like yours will make this possible.

Critical to the success of Chicago River Day 20/20 is the support of sponsors that invest in the efforts of Friends’ staff and volunteers that will make this 20-day celebration happen. We invite you to join in this milestone celebration where there is truly something to do for everyone in, along, and beyond the banks of our wonderful Chicago River.

Select 2011 Sponsors and Partners

AECOM
Chicago Park District
City of Blue Island
City of Chicago
Cynthia Wegrarz Rountree Fund
Exelon
Firestone Complete Auto Care
Forest Preserve District of Cook
County
Hefty
HSBC - North America
Hu-Friedy Manufacturing, Inc.
Illinois EPA
Lake County Stormwater
Management Commission
Metropolitan Water
Reclamation District of
Greater Chicago
Midwest Generation
Pactiv
Sims Metal Management
Village of Lincolnshire
WBEZ 91.5 FM
Wendela & the Chicago River
Water Taxi



Friends of the Chicago River

