

**12th annual
CHICAGO RIVER FLATWATER CLASSIC
Paddle & Pedal
Sunday, September 18, 2011**

*We've Moved! We're now on the scenic
North Branch of the Chicago River!*

Corporate Team Challenge



While your team has worked hard together to win the big deal and may have even competed together in sporting events, have you ever canoed the watery canyons of the Chicago River? Or raced down the North Branch Bicycle Trail? As a sponsor of the Flatwater Classic at the \$1,250 level or above, you have the unique opportunity to participate in the Corporate Team Challenge, the headline component of the race.

Whether you prefer to get on the water, or stay in dry land, the Corporate Team Challenge will be a day to remember. Teams of ten compete for the trophy in this beautiful and scenic, yet challenging, race. While navigating the meandering flow of the North Branch, paddlers will go through scenic Forest Preserves (perfect for wildlife spotting), portage three dams, and race through a golf course. Pedalers will race 16 miles around the Skokie Lagoons, on the perimeter of the Chicago Botanic Garden, and right alongside the Chicago River on the North Branch Bicycle Trail.

The victorious team wins the right to display the Flatwater Classic trophy at its place of business for one year. In 2010, 2009, 2008, and 2006 PricewaterhouseCoopers claimed the coveted trophy as its own. Previous winners also include NAVTEQ, Ozinga, Marsh Environmental (3 years in a row!), and Ernst & Young. The Corporate Team Challenge is a fun competition that brings out the best in your team.

What you receive

Friends provides each paddling team with five standard, two person canoes, paddles, life jackets, and instruction. Friends provides each pedaling team with helmets and instruction - *please note that you must bring your own bike for the pedaling component*. Once at the finish line, all team members are treated to lunch and receive a t-shirt to commemorate their achievement.

What to expect

Corporate teams arrive at Skokie Lagoons by 9 a.m. to pick up their gear, and begin to strategize their victory. After receiving on-land instructions, paddling teams carry their canoes to the launch for on-the-water training before the race begins. The whistle sounds at 10 a.m. and teams set off, paddling or pedaling hard to be the first to cross the finish.

How it works

To ensure you are able to reserve your space, please:

1. Review the sponsorship opportunities enclosed. Choose the \$25,000, \$7,500, \$1,500, or \$1,250 (pedalers only) level to be eligible for the Corporate Team Challenge.
2. Start building your team. Teams must be co-ed, including 3 or more women, to participate competitively. *Non-competitive teams are welcome, too!*

Recent Select Sponsors

- AECOM Environment
- The Boeing Company
- Chicago Park District
- CNA
- Erehwon
- GaiaTech
- General Iron Industries
- The John Buck Company
- McDonnell, Boehnen, Hulbert & Berghoff, LLP
- MWH
- NAVTEQ
- Ozinga
- PricewaterhouseCoopers
- Quarles & Brady, LLP
- REI
- Schulze & Burch Biscuit Co.
- Wendella Sightseeing and Chicago Water Taxi

"We sponsor the Flatwater Classic because it supports improvement of one of the most unique assets of this great city the Chicago River – while simultaneously strengthening the connection between our employees and this city. Being part of the vibrant Chicago cityscape is one of the things that attracts the right talent to NAVTEQ. Giving those employees a chance to play together and cheer one another on is part of how we tighten that bond and, for that, there's nothing better than the Flatwater Classic."

— Larry Kaplan, CEO, NAVTEQ